




















125 West 55th St
New York, NY 10019

Contract # 26900522	Changes as of: 6/23/2020 at 12:32 PM	Version: Highlighting Revision 1
CPE: //2961	Flight: 7/21/20 - 7/27/20	Station: KSNW
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: CLUB FOR GROWTH ACTION	Market: Wichita
	Product: Club For Growth Action	Office: LOS ANGELES
Agency Order #:	Service: Nielsen	Total Spots:
Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total CPP: \$0.00
Salesperson: DEVON SCOTT 323-966-5049	Assistant: CAROLINA DELGADO 323-966-5063	Total GRP:
Separation:		Traffic #: A2478339
		Con Type: POLITICAL/VOTE
		Total \$: \$0.00

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/21 - 7/27			Total Spots	Total \$	CPP*	GRP*	
							7/21	7/27						
REV- 1	Tu-F 4p-4:30p		JEOPARDY	\$180.00	3.3	30	4 	0		0	\$0.00	\$54.55	0.0	
REV- 2	M 4p-4:30p		JEOPARDY	\$180.00	3.3	30	0	1 		0	0	\$0.00	\$54.55	0.0
REV- 3	Tu-F 4:30p-5p		JEOPARDY	\$252.00	4.6	30	4 	0		0	0	\$0.00	\$54.78	0.0
REV- 4	M 4:30p-5p		JEOPARDY	\$252.00	4.6	30	0	1 		0	0	\$0.00	\$54.78	0.0
REV- 5	Tu-F 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	4 	0		0	0	\$0.00	\$61.76	0.0
REV- 6	M 5p-5:30p		KSNW NEWS @5P	\$315.00	5.1	30	0	1 		0	0	\$0.00	\$61.76	0.0
REV- 7	Tu-F 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	4 	0		0	0	\$0.00	\$67.50	0.0
REV- 8	M 6p-6:30p		KSNW NEWS @6P	\$405.00	6.0	30	0	1 		0	0	\$0.00	\$67.50	0.0
REV- 9	Tu-F 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	4 	0		0	0	\$0.00	\$64.29	0.0
REV- 10	M 6:30p-7p		WHEEL OF FORTUNE	\$540.00	8.4	30	0	1 		0	0	\$0.00	\$64.29	0.0
REV- 11	Tu-F 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	4 	0		0	0	\$0.00	\$154.29	0.0
REV- 12	M 10p-10:35p		KSNW NEWS 10P	\$540.00	3.5	30	0	1 		0	0	\$0.00	\$154.29	0.0
REV- 13	Sa 5p-5:30p		JEOPARDY	\$180.00	3.7	30	1 	0		0	0	\$0.00	\$48.65	0.0
REV- 14	Sa 6p-6:30p		KNS NEWS	\$234.00	4.5	30	1 	0		0	0	\$0.00	\$52.00	0.0
REV- 15	Sa 6:30p-7p		WHEEL OF FORTUNE	\$270.00	5.3	30	1 	0		0	0	\$0.00	\$50.94	0.0
REV- 16	Su 5p-5:30p		KSN NEWS	\$180.00	4.4	30	1 	0		0	0	\$0.00	\$40.91	0.0
REV- 17	Su 10:35p-11:05p		GOOD DAY KANSAS	\$135.00	2.0	30	1 	0		0	0	\$0.00	\$67.50	0.0
TOTALS:							0	0		0	\$0.00	\$0.00	0.0	



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Separation:		Traffic #: A2478339

Special Instructions	
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Competitive Information	
Market Budget:	\$0
KSNW Share:	38%
Comment:	ESTIMATED SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	0%	0	\$0.00	N/A	0.0
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	0	\$0.00
2020-Aug	0	\$0.00
Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/23/20 12:32 PM	CAROLINA DELGADO	Revised		35	\$-12,159.00	\$0	Changes: Total Spots from 35 to 0, Calculated Dollars from \$12,159.00 to \$0.00, Total GRPs from 174.4 to 0, Total CPP from \$69.72 to \$0.00, Competitive Market Budget from \$31,997 to \$0, Total \$ from \$12,159.00 to \$0.00, Origuser Entered Dollars to \$12,159.00, User Entered \$ from \$12,159.00 to \$0.00. 17 buylines added or modified.
New	4/9/20 12:54 PM	CAROLINA DELGADO	Confirmed	35		\$12,159.00	\$12,159.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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